

ART-IN-SITE

Accolades for Artworks in Pediatric Office

Chandra Cerrito / Art Advisors is proud to have managed the selection and installation of unique and uplifting artworks for the benefit of children receiving medical care. Providing art where it can make a meaningful difference is one of the reasons we love being art consultants for health care environments. Special congratulations to Ginny Tominia for leading this successful project!

New artwork creates warm welcome in Berkeley pediatric office



Artwork by Katy Tanis

The work of local artists helps take the edge of a doctor's appointment for the little ones. Pictured, Dr. Nora Garcia-Zepeda, talks about new art work in the Kaiser Permanente Berkeley Medical Oces.

Douglas Oakley
Look insideKP Northern California

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For many young children and their parents, just the thought of a visit to the doctor's office can be a traumatic experience.

New wall-to-ceiling paintings of wide-eyed forest creatures and kids flying kites under a rainbow

take some of the edge off a doctor's appointment at the Kaiser Permanente Berkeley Pediatrics Department, said department chief Nora Garcia-Zepeda, MD.

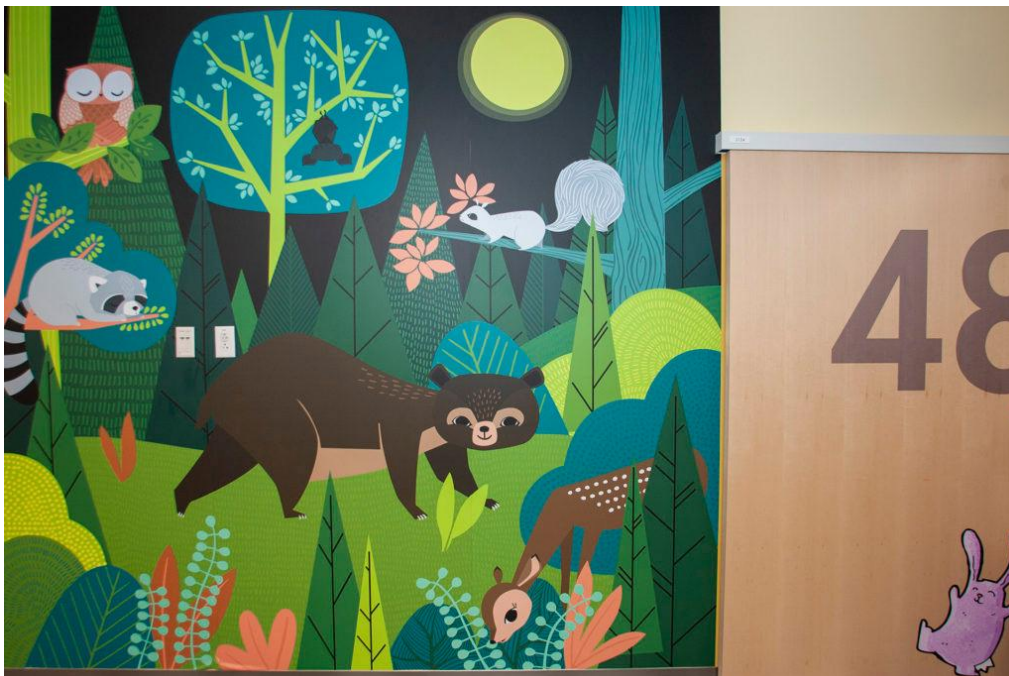


Artwork by Cindy Potter

"When we moved in last May, the walls were a bit bare," she recalled. "So, I said, 'Let's create an atmosphere that's safe, warm, and fun.'"

"The work of 3 artists", Joyce Hsu, Katy Tanis, and Cindy Potter, were chosen by a vote of the entire pediatrics team, and their paintings now adorn the walls.

"Before, when kids had their height measured, they stood against a cold steel bar," said Dr. Garcia-Zepeda. "Now they stand next to a bear."



Artwork by Katy Tanis

The work caught the eye of Kaiser Permanente area leaders, including Oakland Medical Center Physician in Chief Rita Ng, MD, who called it 'the epitome of providing culturally responsive care in

a warm and safe environment.'

'It makes your imagination run a little wild in the best of ways,' said Dr. Ng. 'I'm so proud of the pediatrics team that made this happen.'