

ART-IN-SITE

Recent Projects by Chandra Cerrito / Art Advisors

Public Art Medical Center in Redwood City, CA



Above and Below Right: James Moore, *Hand in Hand* (2024). Welded aluminum.

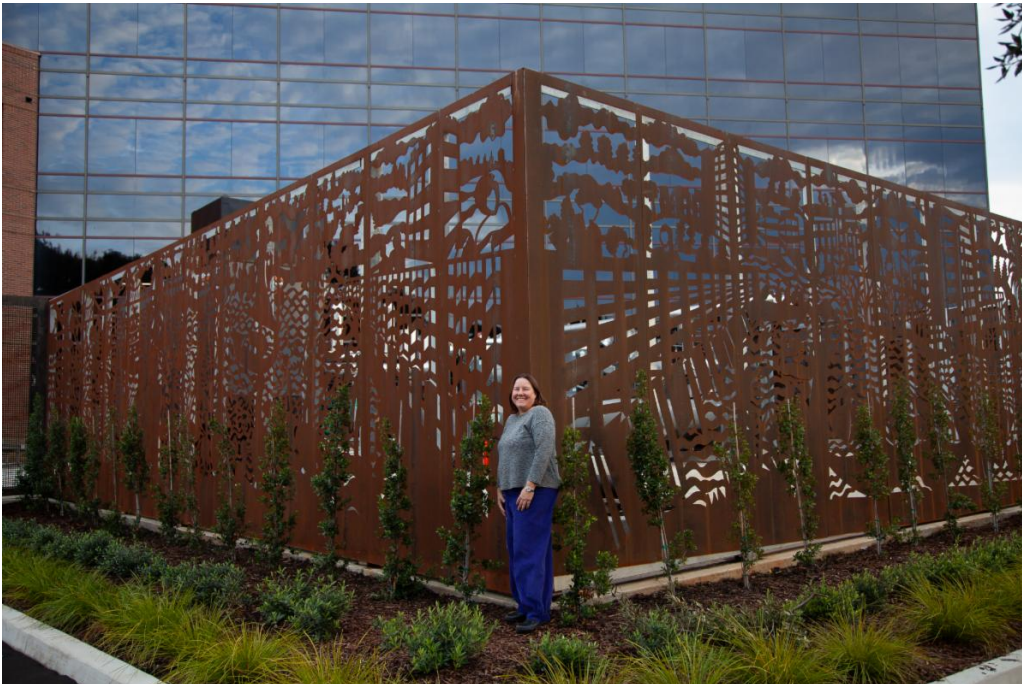
Chandra Cerrito / Art Advisors is pleased to share a new public artwork recently installed at a Medical Center in Redwood City, CA. CC/AA was selected for this national health care provider's project to capture the client's values of diversity, inclusiveness, and community. Our team worked with the health care provider's project manager, leadership representatives, and architect to lead the artist selection, conceptual design, and internal approval process. We also contracted the artist and facilitated site integration and installation.

Hand in Hand by James Moore expresses joy and speaks to connection and community. The sculpture provides a visual experience that is accessible to viewers of all ages and backgrounds. The abstracted figures leave room for viewers to derive personal meaning from them through the overlay of their individual experiences. Offering a gesture of welcome to all who enter the Medical Center campus, *Hand in Hand* refers to the cultivation of relationships among the Medical Center's members and organization as well as the community at large.



Public Art

6475 Christie Avenue, Emeryville, CA



Above and Below Right: Jill McLennan, *Emeryville Perspectives* (2023). Waterjet Corten steel. Image Credit: Alison McLennan.

Chandra Cerrito / Art Advisors was honored to work with Harvest Properties to install a new public artwork as part of the renovation of 6475 Christie Avenue in Emeryville. CC/AA was selected to enhance the office building renovation, benefit the community, highlight work of a local artist, and fulfill the City of Emeryville's public art requirement. CC/AA led the process of artist selection, conceptual design development, and City approval and worked with the project's developer, architect, and general contractor to facilitate the fabrication.

Designed by Oakland-based artist **Jill McLennan**, *Emeryville Perspectives* consists of a Corten steel fence with custom images showing artistic visions of life along the San Francisco Bay. Together, the three panels display dynamic perspectives of the Bay Area, its natural wonders, human habitation, and transportation. Each panel leads to the next as if one is walking around the Emeryville Marina Park on a radiant East Bay day.

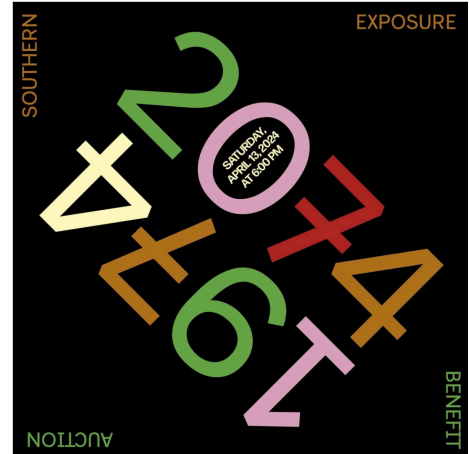
Emeryville Perspectives is based on McLennan's observations and research of Emeryville's shoreline and Marina Park. Scenes include various plants, trees, animals, fish, and birds that frequent the Bay, as people explore the natural beauty. The panels also depict iconic features like the Golden Gate and Richmond Bridges, Mt. Tamalpais, and UC Berkeley. Meeting the challenge of developing a design that met structural requirements and safety regulations for fences, this unique project is visible from adjacent streets and sidewalks as well as from nearby Highway 80.



CC/AA Supports

We at Chandra Cerrito / Art Advisors strive to contribute excellence in our field, to promote opportunities for artists, and to foster relationships based on respect and trust. In addition, we aim to support others in our community and beyond who are making a positive difference in the world.

One organization we celebrate is **Southern Exposure (SoEx)** in San Francisco. SoEx is an artist-centered non-profit organization committed to supporting visual artists since 1974. Through their extensive and innovative programming, SoEx strives to experiment, collaborate and further educate while providing an extraordinary resource center and forum for Bay Area and national artists and youth in their Mission District space and off-site, in the public realm.



We are excited to share that SoEx is holding their annual benefit art auction on April 13, 2024. If you're looking for a chance to get your hands-on art by some of the most exciting artists in the Bay Area, all while nourishing the local arts community, this is your chance.

Reserve your tickets to 2074, Southern Exposure's 50th Anniversary Art Auction today! If you're feeling ready for the future, you can even purchase a VIP ticket to get early access to the artworks. Get your tickets and learn more <https://cbo.io/bidapp/index.php?s&slug=soex>.

2074 - Southern Exposure's Annual Art Auction

Saturday, April 13, 2024

Main Event Schedule

6:00 PM Doors Open 7:30 PM Live Auction 8:30 PM Silent Auction begins to close

VIP Preview Evening

Thursday, April 4, 6-8 p.m.

Preview Exhibition

March 30 - April 11, 2024, In-person by appointment

Tickets: Online at soex.org/auction or call 415.863.2141 x 105



Carrie Lederer, *Garden Abstracted (Study in Green, Blue and Orange)* (2015). Acrylic Ink on paper.

Another praiseworthy organization is **Kala Art Institute**. Located in Berkeley, Kala Art Institute was also founded in 1974. Kala Art Institute's mission is to help artists sustain their creative work over time through its Artist-in-Residence and Fellowship Programs, and to engage the community through exhibitions, public programs, and education.

KALA 50 Art Auction Benefit & 50th Anniversary Party

Thursday, March 21 – Saturday, April 27, 2024

Kala Art Institute and Honorary Chairs Squeak Carnwath and Richard Nagler invite you to join them for KALA 50, an exhibition, auction, and benefit to support Kala. Celebrating Kala's 50th year, KALA 50 brings together Kala's creative community and features the inventive and meaningful art being made right here in the Bay Area. They are thrilled this year to celebrate David Huffman, Emily Payne, and Rupy C. Tut as the 2024 honored artists. Kala's 50th anniversary is a very special milestone, the auction is their biggest fundraiser of the year, and the auction directly supports Kala's arts education, artist residencies, and exhibition programs.

Exhibition

March 21- April 27, 2024

Preview Party

Thursday, March 21, 6-9 p.m.

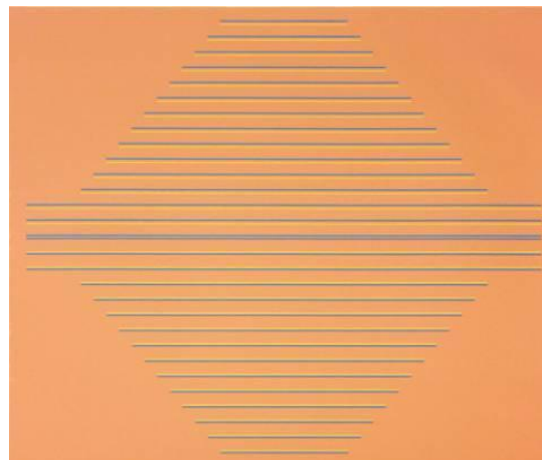
50th Anniversary Party w/ live auction and short program

Saturday, April 27, 6-9 p.m.

Become a sponsor, join or renew Patron memberships, and/or purchase tickets to support Kala here: <https://e.givesmart.com/events/paU/>



KALA 50 - Art Auction Benefit & Exhibition Preview Party



Brian Caraway, *Do You Know the Way to Santa Fe* (2014). Screen print on BFK. Image Credit: Kala.

CC/AA also supports **Habitat for Humanity**, a nonprofit organization that helps families build and improve places to call home. They believe affordable housing plays a critical role in strong and stable communities. Habitat for Humanity partner with people in your community, and all over the world, to help them build or improve a place they can call home. Habitat homeowners help build their own homes alongside volunteers and pay an affordable mortgage. With your support, Habitat homeowners achieve the strength, stability and independence they need to build a better life for themselves and for their families. Through their 2020 Strategic Plan, Habitat for Humanity will serve more people than ever before through decent and affordable housing.

Learn more at: <https://www.habitat.org>



Image Credit: Habitat for Humanity.